

Bosch symbol-cum-logotype

standard version

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Disclosure	Restricted in accordance with the Guideline RB/GF 108

This Bosch-Norm is binding for suppliers if it is part of the order.

General Information			
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In case of doubt the original language edition of this Bosch-Norm applies.
The comma is used as the decimal marker.
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Table of Contents

1	Scope	2
2	Use	2
3	Proportions	2
4	Dimensions	3
5	Profiles	4
6	Digital master data	5
7	Normative references.....	5

1 Scope

This Bosch-Norm specifies the design of the Bosch symbol-cum-logotype in its standard version. Use of the logotype conforming to Bosch-Norm [N41A A10](#).

2 Use

In general, the combined Bosch symbol-cum-logotype is used. In exceptional cases, the symbol and the logotype can be used separately or as single element (e.g.: type plates, small components).

3 Proportions

Product labeling with the Bosch logotype is based on a constructed element. Therefore the proportions of digital master files are determined and must not be modified.

The ratio from font height logotype [h] to diameter symbol [d] is 2:3 (see figure 1).

Use exclusively the provided master files to represent the Bosch logotype (see chapter 5, „Digital master files“), any „redrawing“ is not permitted.

Figure 1 Bosch symbol-cum-logotype in standard version, proportions



4 Dimensions

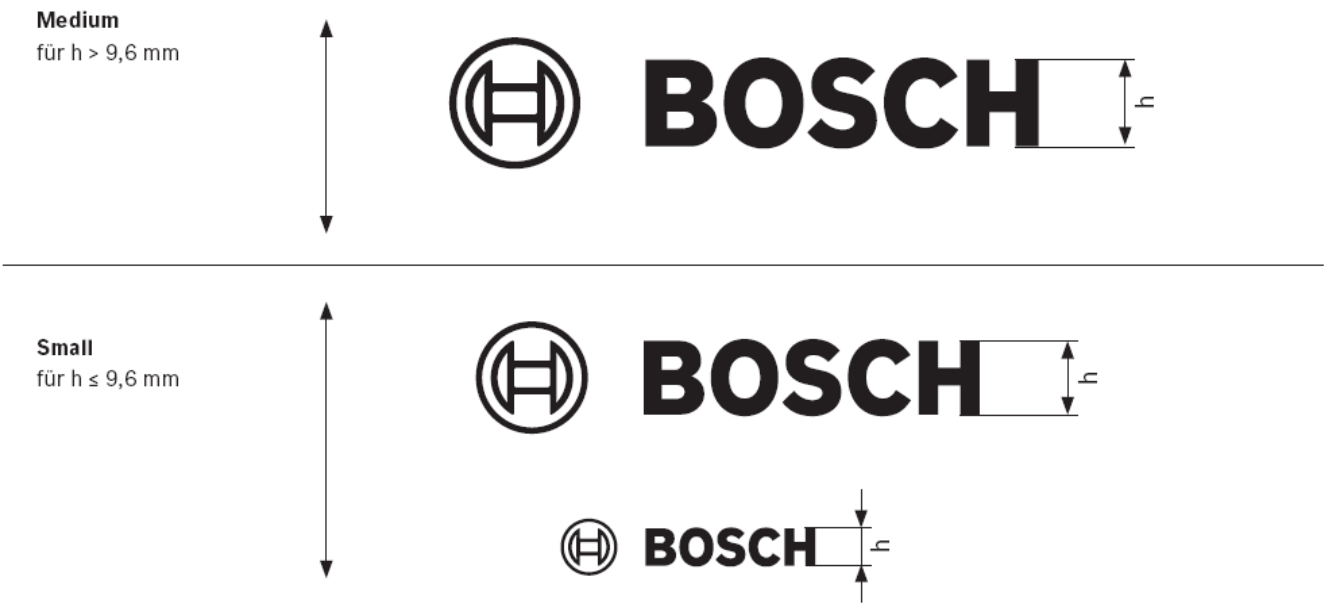
In order to ensure an optimum rendering in all application sizes there are two size variants of the Bosch symbol-cum-logotype: small (S) and medium (M). In the small version the enclosed spaces of the Bosch symbol are slightly enlarged, so as to prevent their tapering in small renderings.

The Bosch symbol-cum-logotype in version S (small) is used up to a dimension of $h = 9,6 \text{ mm}$ (font height).

Version M (medium) is used for larger applications and can be scaled without an upper limit.

In parts manufacturing where the symbol is performed as part of the form of a housing (depressed, raised, cut clear or similar) only one version is available for all application sizes due to technical reasons.

Figure 2 Bosch symbol-cum-logotype, application sizes



Designation and recommended size gradations of the Bosch symbol-cum-logotype in the standard version see table 1.

The specified sizes are standard sizes e.g. for the easy lettering of mounting parts. To all design-related lettering the specifications as per Bosch-Norm [N41 A10](#) apply.

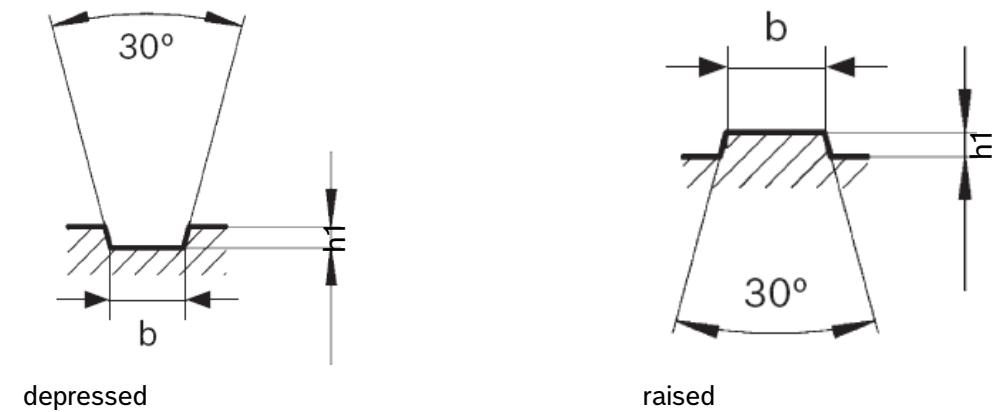
Table 1: Designation and size gradations of the Bosch symbol-cum-logotype

Designation	Bosch logotype
N41A ...	h = font height (word)
B07/1	1
B07/1,6	1,6
B07/2	2
B07/2,5	2,5
B07/3	3
B07/4	4
B07/5	5
B07/6	6
B07/8	8 „S“
B07/10	10 „M“
B07/12,5	12,5
B07/16	16
B07/20	20
B07/25	25
B07/32	32
B07/40	40
B07/50	50
B07/63	63
B07/80	80
B07/100	100
B07/125	125

5 Profiles

For pressed, sprayed or cast qualities of the Bosch symbol-cum-logotype use the following profiles (figure 3):

Figure 3 Bosch symbol-cum-logotype, profiles



Please take the profile depth h1 as related to the font height h of the logotype from table 2. For line width b please take the provided digital master data.

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Table 2: Profile depth h_1 related to font height h of the logotype

h_1	h
0,2 mm	≤ 3 mm
$h \times 0,08$ mm	> 3 mm

6 Digital master data

For all variations of the Bosch symbol and logotype digital master files are available in the Bosch Brand Guide (brandguide.bosch.com).

7 Normative references

The following documents are necessary for using this Bosch-Norm. With dated references solely the edition referred to applies. With undated references the last edition of the indicated document applies (including all revisions). Intentionally cited historical standards are additionally identified as "H" in the column "Type".

No.	Document number (edition date)	Title	Type
1	N41A A10	Use of the Bosch trademarks	Z

Type: M = Document to be supplied; Z = Cited document; H = Historical document

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