

Bosch symbol

standard version

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This Bosch-Norm is binding for suppliers if it is part of the order.

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1 Scope

This Bosch-Norm specifies the design of the Bosch symbol, applied by itself as well as in its standard version. Use the logotype conforming to Bosch-Norm [N41A A10](#).

2 Use

In general, the combined Bosch symbol-cum-logotype is used. The combined Bosch symbol-cum-logotype in standard version is described in [N41A B07](#). In exceptional cases, the symbol and the logotype can be used separately or as single element (e.g.: type plates, small components).

3 Proportions

3.1 Use as single type

Product labeling with the Bosch logotype is based on a constructed element. Therefore the proportions are defined and determined and must not be modified (see Figure 1).

Use exclusively the provided master files to represent the Bosch logotype (see chapter 5, „Digital master files“), any „redrawing“ is not permitted.

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3.2 Combination of single types

The Bosch symbol in standard version may only be combined with the Bosch logotype in standard version as per [N41A B01](#). Doing so, the correct **ratio 3:2 (diameter symbol [d] to font height logotype [h])** is to be adhered to.

Figure 1 Bosch symbol in standard version, nominal dimension



4 Dimensions

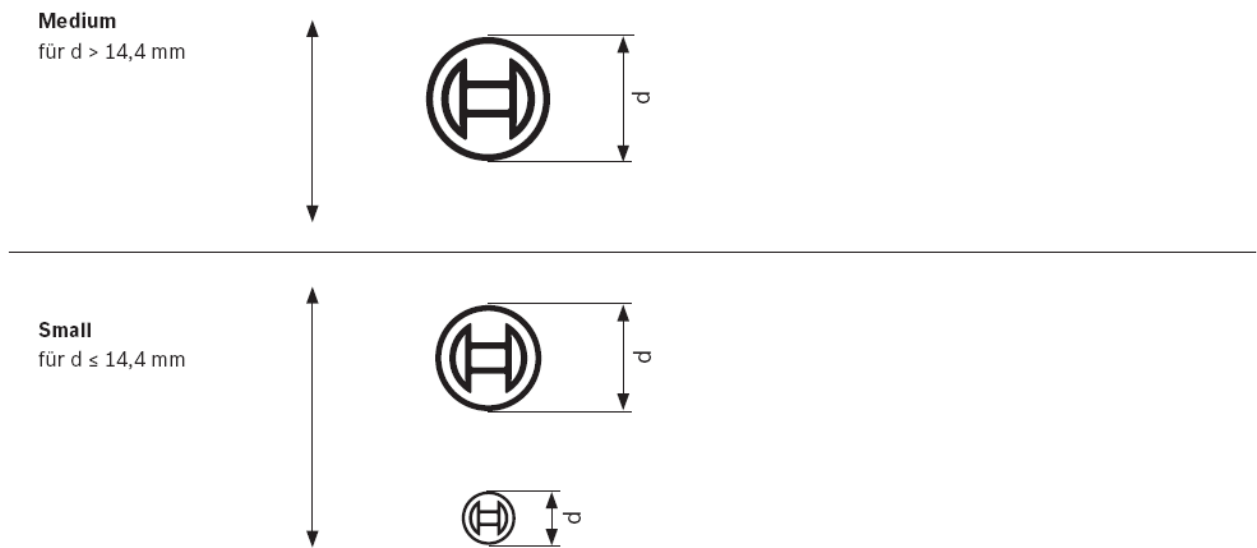
In order to ensure an optimum rendering in all application sizes there are two size variants of the Bosch symbol: small (S) and medium (M). In the small version the enclosed spaces of the Bosch symbol are slightly enlarged, so as to prevent their tapering in small renderings.

The Bosch symbol in version S (small) is used up to a dimension of d = 14,4 mm (diameter).

Version M (medium) is used for larger applications and can be scaled without an upper limit. Minimum size in sand casting: 6 mm. Minimum size in pressure diecasting, permanent mold casting and die forgings of nonferrous metals: 2,5 mm.

In parts manufacturing where the symbol is performed as part of the form of a housing (depressed, raised, cut clear or similar) only one version is available for all application sizes due to technical reasons.

Figure 2 Bosch symbol, application sizes



The designation of the Bosch symbol depending on the diameter is listed in table 1. There you find as well the possible combinations of the Bosch logotype in standard version as per [N41A B01](#).

The specified sizes are standard sizes, e.g. for the lettering of mounting parts. To all design-related lettering the specifications as per Bosch-Norm [N41 A10](#) apply.

Table 1: Designation and possible combinations of the Bosch logotype with the symbol in the standard version

Designation	Bosch logotype	Designation	Bosch symbol
N41A ...	h = font height	N41A ...	d = diameter
B01/1	1	B04/1	1,5 (version „S“)
B01/1,6	1,6	B04/1,6	2,4
B01/2	2	B04/2	3
B01/2,5	2,5	B04/2,5	3,75
B01/3	3	B04/3	4,5
B01/4	4	B04/4	6
B01/5	5	B04/5	7,5
B01/6	6	B04/6	9
B01/8	8	B04/8	12 (version „S“)
B01/10	10	B04/10	15 (version „M“)
B01/12,5	12,5	B04/12,5	18,75
B01/16	16	B04/16	24
B01/20	20	B04/20	30
B01/25	25	B04/25	37,5
B01/32	32	B04/32	48
B01/40	40	B04/40	60
B01/50	50	B04/50	75
B01/63	63	B04/63	94,5
B01/80	80	B04/80	120
B01/100	100	B04/100	150
B01/125	125	B04/125	187,5

To large the font size through scaling is permissible. This rule of chapter 2 applies to combination of symbol and logotype as well.

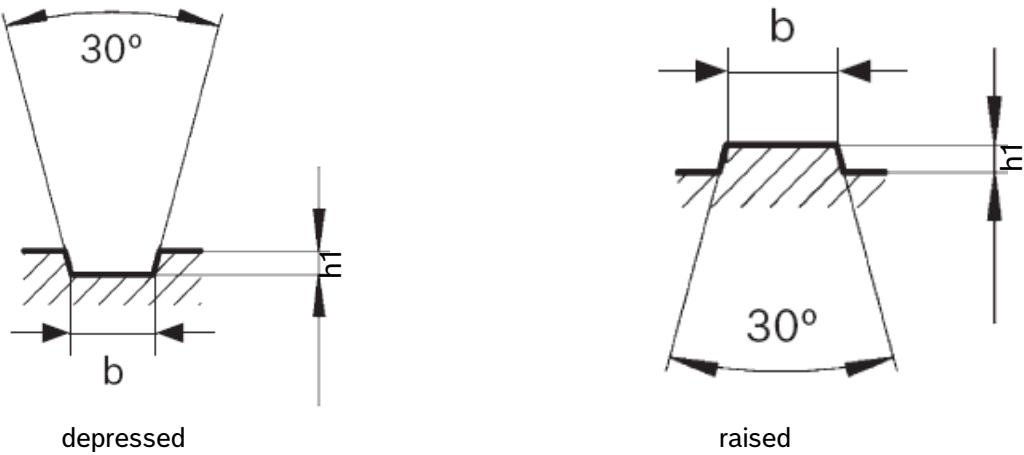
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5 Profiles

For pressed, sprayed or cast qualities of the Bosch symbol use the following profiles (fig. 3):

Figure 3 Bosch symbol, profiles



Take the profile depth h_1 as related to the diameter d of the Bosch symbol from table 2. For line width b take the provided digital master data.

Table 2: Profile depth h_1 as related to the diameter d of the Bosch symbol

h_1	d
0,2 mm	$\leq 4,5$ mm
$h \times 0,053$ mm	$> 4,5$ mm

6 Digital master data

For all variations of the Bosch symbol and logotype digital master files are available in the Bosch Brand Guide (brandguide.bosch.com).

7 Normative references

The following documents are necessary for using this Bosch-Norm. With dated references solely the edition referred to applies. With undated references the last edition of the indicated document applies (including all revisions). Intentionally cited historical standards are additionally identified as "H" in the column "Type".

No.	Document number (edition date)	Title	Type
1	N41A A10	Use of the Bosch trademarks	Z
2	N41A B01	Bosch logotype, standard version	Z
3	N41A B07	Bosch symbol-cum-logotype, standard version	Z

Type: M = Document to be supplied; Z = Cited document; H = Historical document